



TRUSTMARQUE



livingstone

FinOps solutions

Transform your cloud investment
into a strategic asset



FinOps can help organisations reduce cloud costs by up to 30%!*
Gain control over your cloud costs, achieving financial transparency and operational excellence with FinOps by Trustmarque and Livingstone.

Built on Gartner leading solutions, our services drive efficiency and accountability at a team level to maximise the value of your cloud investments.

*Source: [McKinsey & Company](#)

6 Principles of FinOps

✓ 1. Collaboration is key

Picture your finance and technology teams working together in near real-time, continuously improving efficiency and innovation.

✓ 2. Business-driven decisions

Make conscious decisions that balance cost, quality, and speed, driven by the business value of the cloud.

✓ 3. Ownership of Cloud usage

Imagine a scenario where everyone in your organisation is accountable for their cloud usage. Costs are monitored at both team and individual levels, with technical teams using cloud cost as an efficiency metric against a dedicated budget.

✓ 4. Accessible and timely reports

Enjoy real-time visibility and feedback loops that drive accountability, efficiency, and utilisation. Cloud spend visibility is accessible at all levels, with trend and variance analysis.

✓ 5. Centralised FinOps team

Benefit from a central team that encourages, evangelises, and enables best practices with a shared accountability model. Centralised rate, commitment, and discount optimisation leverage economies of scale.

✓ 6. Leveraging variable Cloud costs

Embrace just-in-time prediction, planning, and purchasing. Agile iterative planning being preferred enabling proactive system design with continuous adjustment.

We understand FinOps is a cultural shift, a critical one to enable strategic objectives such as AI adoption. That needs to be adopted fully across the organisation with everyone responsible for their own impact.

Our services



FinOps Toolbox

Access a suite of tools to help you monitor, analyse, and optimise your cloud spend, with advice and guidance on selecting the right tool for your objectives.



FinOps Pro

Get the FinOps Toolbox plus expert support for in-depth installation, configuration, and training on advanced features.



FinOps Complete

Opt for an all-inclusive package that provides a solution set delivered as a managed service. We work hand-in-hand with your cloud management and DevOps teams to drive specific objectives, becoming your centralised FinOps team.



When should you start FinOps?

The best time to start FinOps is now. Transition from a reactive approach, typically triggered by unexpected cloud invoices, to a proactive one starting at the earliest stages of cloud adoption. Early initiation of FinOps, even with small cloud deployments, helps you make informed decisions about cloud spend as you scale.

Unlock your Cloud spend insights

Speak to our team of specialists to get tailored insights and expert guidance to help you optimise your cloud spending and achieve operational excellence.

For more information, visit trustmarque.com/finops

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