

# Why continuous security advisory is essential for your business



In today's digital world, businesses face an ever-evolving array of cyber threats—from phishing and ransomware to data breaches. While many organisations invest in security tools, ongoing security advisory is often underestimated. Continuous expert guidance is essential to maintaining a strong security posture and ensuring resilience against new and emerging threats.

## Why choose Trustmarque SecureXpert service?

- Expertise: Our team consists of accredited professionals with extensive experience in cybersecurity.
- Reliability: We provide consistent and dependable Microsoft security services to keep your organisation safe.
- Innovation: Stay ahead of emerging threats and master Microsoft's end-to-end security.
- Customer-centric approach: We prioritise your needs and work closely with you to deliver the best solutions.

# The importance of ongoing security advisory

- Security isn't static—threats evolve daily Attackers adapt quickly. Without continuous advisory, even well-configured environments can become vulnerable over time.
- Microsoft Security is powerful—but complex Customers need guidance to fully leverage features across Microsoft Entra ID, Defender, Sentinel, and Purview.
- One-time projects leave gaps A single assessment or deployment doesn't account for changing business needs, new features, or emerging risks.
- Keeps customers aligned with best practices Ongoing advisory ensures security configurations remain aligned with Microsoft's evolving recommendations and compliance standards.
- Supports continuous improvement Helps organisations move up the maturity curve—from reactive to proactive, from compliance-focused to risk-driven.
- ✓ Improves ROI on existing investments Most customers underutilise their Microsoft Security tools. Continuous guidance helps unlock hidden value.
- Bridges the skill and resource gap Many organisations lack in-house expertise or bandwidth. Advisory services fill that gap without adding headcount.
- Enables strategic planning and readiness From incident preparedness to board reporting, advisory services ensure customers are planning ahead—not just reacting.
- Builds trust and long-term relationships Customers view advisory partners as an extension of their team, increasing loyalty and retention.

## How SecureXpert provides continuous support

SecureXpert from Trustmarque offers comprehensive support to help businesses enhance their security posture. Here are the ways SecureXpert can benefit your organisation:

- Regular security reviews - Stay on top of risks and opportunities with scheduled posture assessments.
- Expert advisory on Microsoft security tools Get ongoing guidance across Microsoft Entra ID, Defender, Sentinel, Purview, and more.
- Structured engagement cadence - Monthly, bi-weekly, or weekly sessions—tailored to your needs and service tier.
- Roadmap alignment & best practice guidance Ensure your security strategy evolves with your business and the Microsoft ecosystem.
- Actionable recommendations after every session - Clear, concise advice delivered consistently—no fluff, just focused direction.
- Support without the overhead - There is no need to grow your internal team—SecureXpert continuously gives you trusted expertise.
- Adaptable as your environment changes - As your business grows or shifts, your SecureXpert support evolves with you.
- Visibility into security maturity over time - Track progress, highlight improvements, and plan the next steps with confidence.

#### Summary

Maintaining continuous security advisories is crucial for sustaining a robust security posture and safeguarding your business against evolving cyber threats. By collaborating with a reputable provider such as Trustmarque and utilising the SecureXpert service, your organisation can be well-prepared to navigate the intricate and dynamic landscape of cybersecurity.



#### Service packages



#### Basic

- Duration 12 months
- · 1 day per fortnight over a vear
- Free assessments\*



- Duration 12 months2 days per fortnight



- Duration 12 months
- 3 days per fortnight over a year
- · Free assessments\*



- 5 days per fortnight over a year
  • Free assessments\*

\*subject to selected service package

Protect your organisation with Trustmarque SecureXpert service.



Specialist Threat Protection